



# Know Your Careers

**India's Premiere Career Guidance  
& Innovation Ecosystem**



**Identify**



**Innovate**



**Impact**

**In collaboration with**



**Design Innovation  
Centre, IIT BHU & BHU**

**Endorsed by**



**Ministry of Education's  
Innovation Cell**



**KNOW YOUR  
CAREERS**



**Design Innovation  
Centre, IIT BHU & BHU**



**Ministry of Education's  
Innovation Cell**



### **Our Mission:**

At Know Your Careers, our mission is to empower 10 million innovators to think beyond boundaries, solve real-world challenges, and transform ideas into impactful products.

### **About Us:**

Know Your Careers (KYC) is India's first AI-enabled Career Guidance & Innovation Ecosystem, empowering students to make informed **career decisions and become future innovators.**





**KNOW YOUR  
CAREERS**



**Design Innovation  
Centre, IIT BHU & BHU**



**Ministry of Education's  
Innovation Cell**

## OUR ECOSYSTEM COMBINES:



**Career Action Lab** – A personalized AI-powered career roadmap with actionable milestones, resources, and progress tracking.



**Innovation Venture Studio** – A structured program that nurtures creative thinking, problem-solving, and solution-building for real-world challenges.



Students learn from a distinguished mentor network comprising experts and alumni from IITs, IIMs, AIIMS, IISERs, NISER, and leading global universities, ensuring world-class guidance at every stage.

**We don't just help students choose careers—we empower them to build the future.**



**KNOW YOUR  
CAREERS**



**Design Innovation  
Centre, IIT BHU & BHU**



**Ministry of Education's  
Innovation Cell**

## Opportunities for Educational Institutions



Position Your Institution as an **Innovation Leader** through a future-focused learning ecosystem.



Increase **Parent Confidence** by offering industry exposure, career clarity, and future-ready skills beyond the classroom.



Build **Student Portfolios & Achievements** through year-round innovation programs, workshops, competitions, and experiential learning.



Connect Students with **Top Mentors** including founders, industry experts, and alumni from premier institutions.



Empower Every Student with a **Personalized Career Action Plan** that drives informed decisions and creates long-term success stories.



**Together, we help schools nurture innovators, problem-solvers, and future-ready leaders.**



KNOW YOUR  
CAREERS



Design Innovation  
Centre, IIT BHU & BHU



Ministry of Education's  
Innovation Cell

# Programs That Build Future Leaders

Idea  
Tank

## 1 **KYC Idea Tank -**

### **National Startup Pitching Competition**

A prestigious platform for student innovators from schools and colleges to showcase breakthrough ideas.

- Pitch before investors, founders, and industry experts.
- Compete for **funding, grants, mentorship, and exciting rewards.**
- Gain national recognition for students and your institution.

## 2 **Young Innovators Cohort - with 1.5Lakh INR**

### **3-Month Innovation & Entrepreneurship Fellowship**

An intensive program that transforms student ideas into real-world products.

- Personalized mentorship from ideation to market launch.
- Access to funding support up to **₹2 Lakhs** and patent guidance.
- Exclusive opportunities to pitch at **KYC Idea Tank** and other national & global platforms.

## 3 **Young Innovators Launchpad -**

### **3-Day Innovation & Startup Bootcamp**

A hands-on bootcamp designed to ignite entrepreneurial thinking and problem-solving.

- Learn directly from founders, innovators, and mentors from premier institutions.
- Identify real-world challenges and develop impactful solutions.
- Refine ideas through expert mentoring and become eligible for the **Young Innovators Cohort Fellowship** worth **₹1.5 Lakhs.**





KNOW YOUR  
CAREERS



Design Innovation  
Centre, IIT BHU & BHU



Ministry of Education's  
Innovation Cell

# The KYC Ecosystem

## Our Career Advancement Solutions

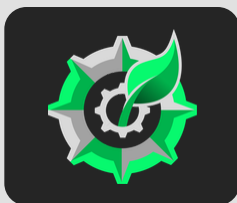


### Career Action Lab -

#### An AI-Powered Career Guidance Platform

Empowering every student with a personalized roadmap to career success.

- AI-powered **career assessment** and **personalized career pathways**.
- **Actionable milestones** with continuous progress tracking.
- One-on-one **mentoring** through experienced Career Gurus.
- Dynamic **career recommendations** aligned with evolving industry trends.
- Helping students make **informed career decisions** with confidence.



### Innovation Venture Studio -

#### A Future-Ready Innovation & Entrepreneurship Hub

A structured ecosystem that transforms students from learners into innovators.

- Hands-on **innovation and entrepreneurship programs**.
- Guided product development from **idea to prototype**.
- Expert **mentorship** from founders, innovators, and industry leaders.
- Access to **funding** opportunities, patent support, and startup resources.
- A collaborative platform to **build solutions** for real-world challenges and compete on **national & global stages**.



**KNOW YOUR  
CAREERS**



**Design Innovation  
Centre, IIT BHU & BHU**



**Ministry of Education's  
Innovation Cell**

# Advisory Mentors

Additional 500+ Mentors from different top institutions



**Dr. Elangovan Karriapan**

Assistant Director -  
Ministry of Education Innovation  
Cell



**Prof. Manish Arora**

Head Coordinator -  
Design Innovation Centre,  
BHU



**Mr. Manoj Pachauri**

Director - Muskaan Dreams  
Advisory Board Member - HR  
Today



**Dr. KM Suceendran**

Head of Academic Alliances  
Group -  
Tata Consultancy Services (TCS)



**Dr. Shikha Dhawan**

Founder, Biozazen |  
Executive Director,  
Entrepreneur Cafe  
Mentor, FITT IIT Delhi



**Ms. Vaani Gandha**

Director - Samvit  
Entrepreneurship Coach -  
Wadhvani Foundation



**Mr. Mahendra Gupta**

CEO -  
INurture Incubation  
Foundation



**Mr. Anish Thomas**

Founder - Startup Mitra  
Former Director - Marwari  
Capitals





**KNOW YOUR  
CAREERS**



**Design Innovation  
Centre, IIT BHU & BHU**



**Ministry of Education's  
Innovation Cell**

# Join the Ecosystem Today!



**Contact: +91 70804 97990**



**innovate@knowyourcareers.com**



**www.knowyourcareers.com**



**Click on the image & check out our podcast at Ministry of Education Innovation Cell**

**\*Note: Know Your Colleges has been expanded into Know Your Careers (KYC)**