



Design Innovation
Centre, IIT (BHU),
BHU



Know Your
Careers

Recognised by-



Ministry of Education's
INNOVATION CELL
(GOVERNMENT OF INDIA)

Presents

The Gandhi Jayanti Innovation Mission:
Building an Aatmanirbhar Bharat this 2nd October



National College Innovators Launchpad (NCIL 2026)

For UG · PG · Ph.D. Students



3 DAYS BOOTCAMP + CHAMPIONSHIP



2nd-4th October 2026



Online - Build from Home

Registration Deadline: 31 September 2026



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Program Details

3 DAY NCIL BOOTCAMP

Organized under Design Innovation Centre (DIC), IIT BHU & Banaras Hindu University, Co-powered by Know Your Careers.

WHY JOIN:

Learn directly from successful startup founders and alumni from leading institutions such as IITs, IIMs, SRCC, DTU, Kingston University and NYU.

PROGRAM TIMINGS:

2-4 October 2026
5:00 PM – 8:00 PM Daily .
Online- Build from home.

THE COMMITMENT:

Our mentors provide step-by-step guidance to help you test, refine and validate your business idea.

YOUNG INNOVATORS COHORT:

- The top 10% of students selected by the NCIL advance to the Young Innovators Cohort (Fellowship).
- Young Innovators Cohort = ₹1.5 Lakh + 3 month acceleration program.

ELIGIBILITY:

AnyStreams: **UG · PG · Ph.D.**
Entry Fee: **₹1,500** per Student
Open across disciplines

National Innovation Pipeline:

Students move through a structured pathway:
Bootcamp → Validation → Fellowship → Acceleration → National Finale

Registration flow :

Register Now → Sign-up → Program Page → For Colleges → Select the NCIL Program → Read the details → Click on Enroll Now → Fill your details → Complete Payment → Receive email confirmation → Log in again on the website to see your dashboard details → Download ID Card → Track all program updates through your dashboard/Mail.





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Programme Architecture



Track A – Mandatory



Bootcamp

A **3-day evening bootcamp** equipping every student with core venture tools — with zero disruption to daytime classes.



DAY 1

— OCT 2, 2026

Problem Discovery & Cross-Stream Teaming

- **Friction Identification:** Pinpointing real-world Indian consumer and industrial pain points.
- **TAM/SAM/SOM Sizing:** Bottom-up market sizing using reliable data.
- **Cross-Stream Pods:** Teaming technical builders with business and research leads.
- **Customer Discovery:** Formulating structured user interviews to test willingness to pay.



DAY 2

— OCT 3, 2026

Rapid MVP & Venture Economics

- **Prototyping:** Building functional low-code, software, or hardware MVPs.
- **Unit Economics:** Modeling CAC, LTV, contribution margins, and runway.
- **Indian Unicorn Audits:** Case studies on growth loops, margins, and scaling failures.
- **1-on-1 Sprints:** Defensibility stress-tests with active founders and operators.



DAY 3

— OCT 4, 2026

Pitch Engineering & Capital Access

- **The 10-Slide Deck:** Structuring a data-dense, investor-ready deck.
- **Investor Approach:** Outlining fundraising strategies, warm intros, and grant applications.
- **Track B Briefing:** Roadmap for the National Championship, fellowships, and VC Demo Day



Track B – Optional

National Innovation Championship

A **three-round** national competition that identifies the top 10% of teams for the **Young Innovators Cohort**, 1.5INR Lakh Fellowship: 3-month acceleration program and National Finale.

Post 4th October - Participants will be informed



Round 1

Idea Submission Round

1-DAY · IDEA SUBMISSION

Submit your problem statement, market-size assessment, technical specifications and MVP plan.

Independent evaluation by DIC, IIT (BHU).



Round 2

Closed-Door Virtual Venture Pitch

1-DAY · LIVE ONLINE

7-minute venture pitch + 5-minute technical Q&A with founders and investors.

Top 10% win entry into **Young Innovators Cohort**, which includes - ₹1.5L Fellowship + 3-Month Acceleration



Round 3

National Grand Finale

OFFLINE · DECEMBER 2026

Live pitch in front of VCs, angel investors, corporates and media.



DEC 2026

Bharat Innovation Utsav — National Finale IIT (BHU)





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Sample Certificates



For Top Performers -

Letter of Recommendation signed by Design Innovation Centre of Banaras Hindu University & Know Your Careers' leadership.





Career Outcome for Students

Deliverable	Practical Student & Career Benefit
Certificates Credential	Official, verifiable credential issued jointly by DIC, IIT(BHU), BHU & KYC for LinkedIn and ATS resumes.
₹1.5 Lakh Fellowship	Top 10% teams secure a 3-month product-market fit incubator with dedicated legal, tech, and GTM advisory.
Institutional LOR	For Top Performers - Letter of Recommendation signed by DIC, Banaras Hindu University & Know Your Careers' leadership.
Fast-Track Internships	Direct, interview-exempt summer/winter research internships at DIC, IIT(BHU), BHU or partner startups.
Investor Day Access (Bharat Innovation Utsav)	Closed-door Term Sheet pitches for Finalist at Bharat Innovation Utsav, at IIT BHU (December 2026) with access to Startup India grant channels & Investor Investment access.
Pan-India Incubation	Access to partner incubators, labs, and co-working spaces across India via KYC Connect.
Founders Circle from IIT, IIM, IISER, NISER, FMS, DTU, IISC, Kingston	Lifetime access to an invite-only cross-campus network for co-founder matching and hiring at IIT BHU.





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What Will You Experience?

01 | Identify Real Problems

02 | Build Your Solution

03 | Learn from Industry Experts

04 | Understand the Market

05 | Case Audit of Indian Unicorns

06 | Rapid MVP Prototyping

07 | User Discovery & Validation

08 | 1-on-1 Venture Audits with
Tier-1 Operators

09 | Fellowships & Incubation
Access

10 | Bharat Innovation Utsav Finale





What is Bharat Innovation Utsav? This December



- **Industry Leadership Panel Discussions:** Closed-door dialogues featuring unicorn founders, institutional venture partners, and policy architects dissecting market defensibility, supply chain sovereignty, and capital efficiency.
- **Keynote Speaker Sessions:** Masterclasses by leading technologists, serial entrepreneurs, and institutional leaders from the IIT and IIM ecosystems on scaling enterprise-grade ventures.
- **Dual Job Creator Workshops:** Two intensive, hands-on masterclasses led by active hiring founders:

Workshop 1: Organizational Architecture & Early Hiring - How to attract, structure, and incentivize early founding and engineering talent using ESOP pools.

Workshop 2: Unit Economics & Sustainable Employment - Modeling revenue engines, cash conversion cycles, and team productivity metrics that allow early-stage ventures to generate sustainable employment.

- **The National Grand Finale Demo Day:** Top collegiate venture pods pitch live prototypes on the IIT (BHU), Varanasi main campus before micro-VCs and angel syndicates.
- **Government Grant & Seed Pipeline:** Fast-track evaluation desk for non-dilutive innovation grants, including NIDHI-PRAYAS, TIDE 2.0, and Startup India.



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[Click & Register Today](#)

OR

SCAN
ME!



The Last Date of Registration is: **31st September 2026**



"Check Know Your Careers at Ministry of Education Innovation - Interview"

**Note: Know Your Colleges has been expanded into Know Your Careers (KYC)*

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